

SCHOOL CONSTRUCTION NEWS

PRESENTS

DESIGN + CONSTRUCTION

SUMMER 2
SYMPOSIUM
2 DENVER
6 CO

DATE

AUGUST 5, 2026

LOCATION

DENVER, CO

VENUE

TIVOLI TURNHALLE

EXPECTED ATTENDANCE

100 – 150

SchoolConstructionNEWS
design+construction+operations

SPONSORSHIP OPPORTUNITIES | [SCHOOLCONSTRUCTIONNEWS.COM](https://schoolconstructionnews.com)

ABOUT THE EVENT

A WORKING DAY FOR THE PEOPLE BUILDING BETTER SCHOOLS

The School Construction News Design + Construction Symposium is an inaugural one-day event bringing together 100–150 architects, engineers, contractors, district officials, campus planners, and vendors from across the K–12 and higher education design and construction space. Held August 5, 2026 at the Tivoli Turnhalle on the Auraria Campus in Denver, the Symposium is built for meaningful connections and substantive industry conversation – not just networking.

This is where the people designing, funding, and building tomorrow's schools come together to share challenges, showcase solutions, and move the industry forward.

DATE	Tuesday, August 5, 2026
VENUE	Tivoli Turnhalle, Auraria Campus – Denver, CO
FORMAT	Full-day symposium with keynotes, panels, exhibitor spotlight, and reception
ATTENDANCE	100–150 (curated, invitation-focused)
AUDIENCE	Architects, engineers, contractors, district officials, campus planners, vendors
SCOPE	Nationwide – panelists, attendees, and project coverage spanning the country

DAY AT A GLANCE

PROGRAM OVERVIEW

MORNING Registration & Networking Breakfast – including Women in Construction recognition

MORNING Keynote Address – Dr. Drew Coleman, Chief of Schools, Jeffco Public Schools

MID-MORNING Featured Panels – Design & Planning / Construction & Delivery Methods

MIDDAY Exhibitor Spotlight Lunch – dedicated time with exhibiting sponsors

AFTERNOON Continued programming + optional offsite K–12 project site tour

EVENING Innovation Partner Reception – closing happy hour

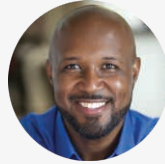
KEYNOTE & FEATURED SPEAKERS

CONFIRMED SPEAKERS

KEYNOTE SPEAKER

DR. DREW COLEMAN

Chief of Schools
Jeffco Public Schools – Colorado



FEATURED PRESENTER

MICAH ALI

President
Compton Unified School District – California

Additional panelists and speakers will be announced. Panelists represent a nationwide mix of architects, general contractors, construction managers, district leaders, and industry consultants.

VIEW ALL SPEAKERS & PANELIST BIOS

Check out confirmed panelists and speaker bios on the event pageschoolconstructionnews.com/design-construction-symposium

FEATURED PANELS

PANEL PROGRAMMING**01** DESIGN & PLANNING

Exploring the trends, innovations, and challenges shaping K-12 and higher education facility design – from early collaboration to sustainable and adaptive approaches.

02 CONSTRUCTION & DELIVERY METHODS

A deep dive into Progressive Design Build, CM/GC, and evolving delivery strategies for school construction projects nationwide. Moderated by Chuck Amos, President, School Bond Finder.

PANEL SPONSORSHIP AVAILABLE

Sponsors can align their brand directly with a panel session. Panel sponsorship includes logo recognition on session materials and verbal recognition during the program. See sponsorship tiers for details.

INVEST IN WHAT MATTERS

SPONSORSHIP TIERS

TITLE / PRESENTING SPONSOR

OPEN AVAILABILITY – MAXIMUM VISIBILITY

\$3,000

- ▶ Event branded as "SCN Design + Construction Symposium presented by [Your Company]"
- ▶ Premium logo placement – event website, digital promotions, and event program
- ▶ Featured email blast to School Construction News subscriber base
- ▶ Four (4) complimentary full-day event registrations
- ▶ Exhibit booth with direct access to attendees
- ▶ Full-page advertisement in the event program
- ▶ Verbal recognition throughout the day's programming
- ▶ Branding on event registration page

WOMEN IN CONSTRUCTION PARTNER

BREAKFAST SPONSOR – 1 AVAILABLE

\$2,500

- ▶ Exclusive sponsor of the morning networking breakfast
- ▶ Special recognition as official Women in Construction partner for the event
- ▶ Logo representation as Women in Construction partner on all event materials
- ▶ Two-minute company introduction during the breakfast session
- ▶ Full-page advertisement in the event program
- ▶ Four (4) complimentary full-day event registrations
- ▶ Logo placement on event website and digital promotions
- ▶ Limited to one company – supporting one of the industry's fastest-growing communities

INNOVATION PARTNER

RECEPTION SPONSOR – 1 AVAILABLE

\$2,500

- ▶ Exclusive sponsor of the closing networking reception
- ▶ Special recognition as official Innovation Partner for the event
- ▶ Logo representation as official Innovation Partner on all event materials
- ▶ Full-page advertisement in the event program
- ▶ Four (4) complimentary full-day event registrations
- ▶ Logo placement on event website and digital promotions
- ▶ Limited to one company
- ▶ Verbal recognition during the closing reception

NETWORKING SPONSOR

EXHIBITOR — OPEN AVAILABILITY

\$2,000

- ▶ Exhibit booth with direct access to attendees throughout the day
- ▶ Full-page advertisement in the event program
- ▶ Verbal recognition during the day's programming
- ▶ Logo recognition on event website, digital promotions, and event program
- ▶ Four (4) complimentary full-day event registrations
- ▶ Featured presence during the Exhibitor Spotlight Lunch

PANEL SPONSOR

ALIGN YOUR BRAND WITH A FEATURED SESSION

\$1,500

PER PANEL

- ▶ Brand association with a featured panel session (Design & Planning or Construction & Delivery Methods)
- ▶ Logo recognition on panel session materials and event program
- ▶ One (1) panelist seat on your sponsored panel, including one full-day registration
- ▶ Verbal recognition as panel sponsor during session introduction
- ▶ Logo placement on event website under panel listing

LOGO SPONSOR

BRAND PRESENCE THROUGHOUT THE EVENT

\$1,500

- ▶ Logo placement on event website, digital promotions, and printed event program
- ▶ Two (2) complimentary full-day event registrations
- ▶ Verbal recognition during the day's programming
- ▶ Brand visibility across all event collateral

ALL SPONSORSHIPS INCLUDE

- ▶ Recognition in SCN post-event coverage and digital content
- ▶ Complimentary event program
- ▶ Inclusion in the Symposium sponsor directory
- ▶ Networking access to all 100–150 attendees throughout the day

BECOME A SPONSOR



YOUR BRAND, AMPLIFIED

MARKETING IMPACT

Sponsoring the SCN Design + Construction Symposium connects your brand with an engaged national audience of K-12 and higher education design and construction professionals — before, during, and after the event. School Construction News reaches 21,000+ subscribers and 36,000+ industry partners at every stage of the project lifecycle.

21,000+SCN SUBSCRIBERS & EMAIL
CONTACTS**150**

CURATED EVENT ATTENDEES

5FEATURED PRESENTATION
SESSIONS**36,000+**

INDUSTRY PARTNER REACH

**K-12 &
Higher-Ed**FOCUSED AUDIENCE —
OWNERS, BUILDERS &
DESIGNERS**Nationwide**PANELIST & ATTENDEE REACH
ACROSS THE U.S.

WHY SPONSOR

WHAT YOUR SPONSORSHIP DOES

FACE-TO-FACE ACCESS

Meet the architects, contractors, and district officials making purchasing and partnership decisions — in a curated, relationship-first environment built for real conversation.

INAUGURAL ADVANTAGE

As a founding-year sponsor, your brand is positioned as a foundational partner in one of K-12 construction's newest and most focused events. First mover advantage in your category.

MULTI-CHANNEL EXPOSURE

Your sponsorship extends beyond the event day — logo placement across the SCN website, email blasts to 21,000+ subscribers, event program, digital promotions, and post-event editorial coverage.

TARGETED AUDIENCE

100–150 decision-makers in one room, all focused on K-12 and higher education design and construction. No wasted impressions — every attendee is a potential partner or customer.

BECOME A SPONSOR

HAVE QUESTIONS?

FREQUENTLY ASKED QUESTIONS

IS THIS A NEW EVENT?

Yes. The SCN Design + Construction Symposium is an inaugural event for 2026. This is an opportunity for sponsors to be early adopters — gaining direct access to our subscribers and network of K-12 and higher education design and construction decision-makers in a setting built specifically for them.

HOW MANY PEOPLE WILL ATTEND?

We are anticipating 100–150 attendees. Invitations are focused on quality over volume — bringing the right mix of owners, designers, and builders to the same table.

WHO ATTENDS THE SYMPOSIUM?

The event is designed for a curated mix of architects, engineers, contractors, district officials, campus planners, and vendors from the K-12 and higher education design and construction space. The event is intentionally balanced between owners and builders.

WHERE ARE ATTENDEES COMING FROM?

The Symposium is a nationwide event. While we expect strong local representation from the Colorado region given the Denver venue, panelists, attendees, and project coverage span the country.

WHO ARE THE CONFIRMED SPEAKERS?

Confirmed speakers include keynote Dr. Drew Coleman, Chief of Schools at Jeffco Public Schools, and featured presenter Micah Ali, President of Compton Unified School District. View all confirmed panelists and speaker bios at schoolconstructionnews.com/design-construction-symposium

WHAT PANELS WILL BE FEATURED?

Two panels are featured: Design & Planning, and Construction & Delivery Methods (moderated by Chuck Amos, President of School Bond Finder). Additional presentation sessions are also part of the program. View panelists and bios at schoolconstructionnews.com/design-construction-symposium

WHAT DOES THE DAY LOOK LIKE?

The Symposium runs as a full-day program including a morning networking breakfast, keynote address, panel sessions, an exhibitor spotlight lunch, optional afternoon project site tour, and a closing networking reception.

CAN WE PRESENT OR SPEAK AT THE EVENT?

Yes. Panel participation and presentation opportunities are available as part of select sponsorship packages. Contact us to discuss options that best fit your goals.

CAN WE SPLIT A SPONSORSHIP WITH ANOTHER COMPANY?

Sponsorship packages are sold per company and cannot be split between firms. We do offer a range of tiers to fit different budgets and goals.

WHAT IS THE ATTENDEE REGISTRATION COST?

General registration is available. Early bird pricing and group rates apply. Contact us for current registration rates — several sponsorship tiers include complimentary registrations.



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SECURE YOUR SPOT

Sponsorship opportunities are limited and filling quickly. Join us August 5 in Denver and get your brand in front of 100–150 decision-makers in K–12 and higher education design and construction.

CONTACT

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EVENT DETAILS

AUGUST 5, 2026

Tivoli Turnhalle

Auraria Campus

Denver, Colorado

SCHOOLCONSTRUCTIONNEWS.COM

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